



FOR IMMEDIATE RELEASE

Oct. 10, 2011

MAYOR JERRY SANDERS FACT SHEET

MAYOR APPLAUDS COUNCIL VOTE TO APPROVE TOYOTA SPONSORSHIP

Agreement will save city an estimated \$245,000 a year

Mayor Jerry Sanders applauded the City Council for voting unanimously Monday to approve a corporate-sponsorship contract with Toyota that will save the city an estimated \$245,000 a year.

“I want to thank the Council for agreeing that this contract is a simple, common-sense way to save taxpayer money,” the mayor said.

Under the contract, Toyota will provide San Diego’s lifeguards with 34 new vehicles for the next two years, saving the city an estimated \$245,000 a year that would have been spent to upgrade the lifeguards’ aging fleet of trucks and SUVs.

The agreement, which would make Toyota the official vehicle of San Diego’s lifeguards, contains an option to be extended an additional two years.

The city had similar contracts with General Motors from 2002 to 2004 and McCune Chrysler Jeep Dodge from 2005 to 2007.

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